

seema jain

Senior Product Designer | B2B Enterprise SaaS & Mobile platforms

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professional summary

Senior Product Designer with 7+ years delivering end-to-end design for complex, data-heavy enterprise platforms across B2B SaaS and multi-portal ecosystems. Experience designing sophisticated interfaces that surface dense technical data as actionable intelligence - from multi-state dashboards and real-time monitoring views to cross-platform design systems. Brings an AI-native mindset, applying AI tools throughout the design process from ideation to generation. Proven track record of full-cycle ownership: discovery, prototyping, high-fidelity delivery, design QA, and post-release iteration - thriving in ambiguous, fast-moving, distributed teams.

professional experience

Senior UX/UI Designer | *ChargePoint Austria GmbH*

April 2025 - Present

- **Multi-Platform Product Design:** Owned end-to-end design across two connected platforms serving distinct user groups - a B2B mobile app (iOS & Android) for field electricians and a SaaS web platform for enterprise administrators - unified into a single, coherent end-to-end journey.
- **Complex Interface Architecture:** Defined interaction patterns and information architecture for multi-state, data-dense flows requiring users to act on layered technical information, applying rigorous UX thinking to reduce cognitive load in high-stakes environments.
- **Full Cycle Ownership:** Drove design from early discovery and problem analysis through high-fidelity delivery, design QA, and post-release iteration - including authoring acceptance criteria used directly by engineering.
- **Embedded Engineering Collaboration:** Worked embedded within product and engineering sprints - defining acceptance criteria, unblocking developers during build, and feeding iterative design work directly into delivery cycles.
- **Stakeholder Communication & UAT:** Presented and defended design decisions to enterprise partners during User Acceptance Testing, synthesising qualitative and quantitative feedback into actionable design iterations.
- **Advanced Prototyping:** Built high-fidelity, logic-driven Figma prototypes using Variables and advanced interactions to communicate complex multi-state user journeys clearly across product, engineering, and leadership audiences.

UX Designer | *The Mobility House, Munich*

October 2022 - December 2024

- **Cross-Platform Design System:** Led the development and launch of DesignGrid, a comprehensive design system spanning web and mobile products, building and maintaining components used across teams and reducing development time for new features by 80%.
- **End-to-End Mobile App Design:** Led full-cycle UX design for a self-service mobile installer app, taking it from problem definition through launch and reducing implementation costs by 27%.
- **Cross-Functional Collaboration:** Partnered with product managers, engineers, and customer-facing teams in a remote, fast-paced environment to align design decisions with measurable business outcomes.

UI/UX Designer | Simar Corp

April 2020 - November 2020

- **Design System Application:** Customized SaaS interfaces and Appcues themes with CSS to enforce design system standards across multiple enterprise clients, ensuring brand consistency at scale.
- **Design-to-Engineering Handoff:** Created comprehensive handoff documentation that streamlined collaboration with engineering and reduced implementation errors by 30%.

UI Designer | Shriya Creative Illusions

September 2019 – March 2020

- **Data-Informed UI Optimization:** Used Hotjar behavioral analytics (heatmaps, session recordings) to identify friction points and inform UI improvements that increased website traffic by 15%.

UI Designer | WowExp Technologies

June 2019 - September 2019

- **Cross-Functional Product Design:** Designed a virtual try-on mobile experience in collaboration with engineers, ML specialists, and data scientists, addressing real customer concerns around fit, color, and appearance.

UI Designer | Simar Corp

January 2017 – January 2019

- **High-Conversion Mobile App Design:** Designed an intuitive checkout and order-tracking experience for an e-commerce mobile app, increasing conversion rates by 22%.

core skills

Product Design: End-to-End Product Design (Web & Mobile), Multi-Platform Design, B2B SaaS, iOS & Android, Information Architecture, UX Writing, Visual Design

Design Systems: Design System Architecture, Component Libraries, Cross-Platform Tokens, White-Labeling

Delivery & Ownership: Full Cycle Design Ownership, Design QA, Jira Ticket Management, Embedded Team Collaboration, Agile / Remote-First Workflows

Research & Validation: User Acceptance Testing (UAT), Usability Testing, Qualitative & Quantitative Research, Hotjar, Stakeholder Management

Tools: Figma (Variables, Advanced Prototyping, Figma Make), Adobe Creative Suite, Jira, Hotjar, Appcues, Lucidchart

education & certificates

AI Coding for Designers | Memorisely

In Progress

Google UX Design Professional Certificate | Google

Fashion Design | Vogue Institute of Fashion Technology